

The
MoneyMart

Investing with a Conscience



About Us



Started in the year 2011 to equip self-directed investors with all the tools and information they need to make better financial decisions and over time, we have built a reputation for doing just that. "Investing with a conscience" is our philosophy at work.

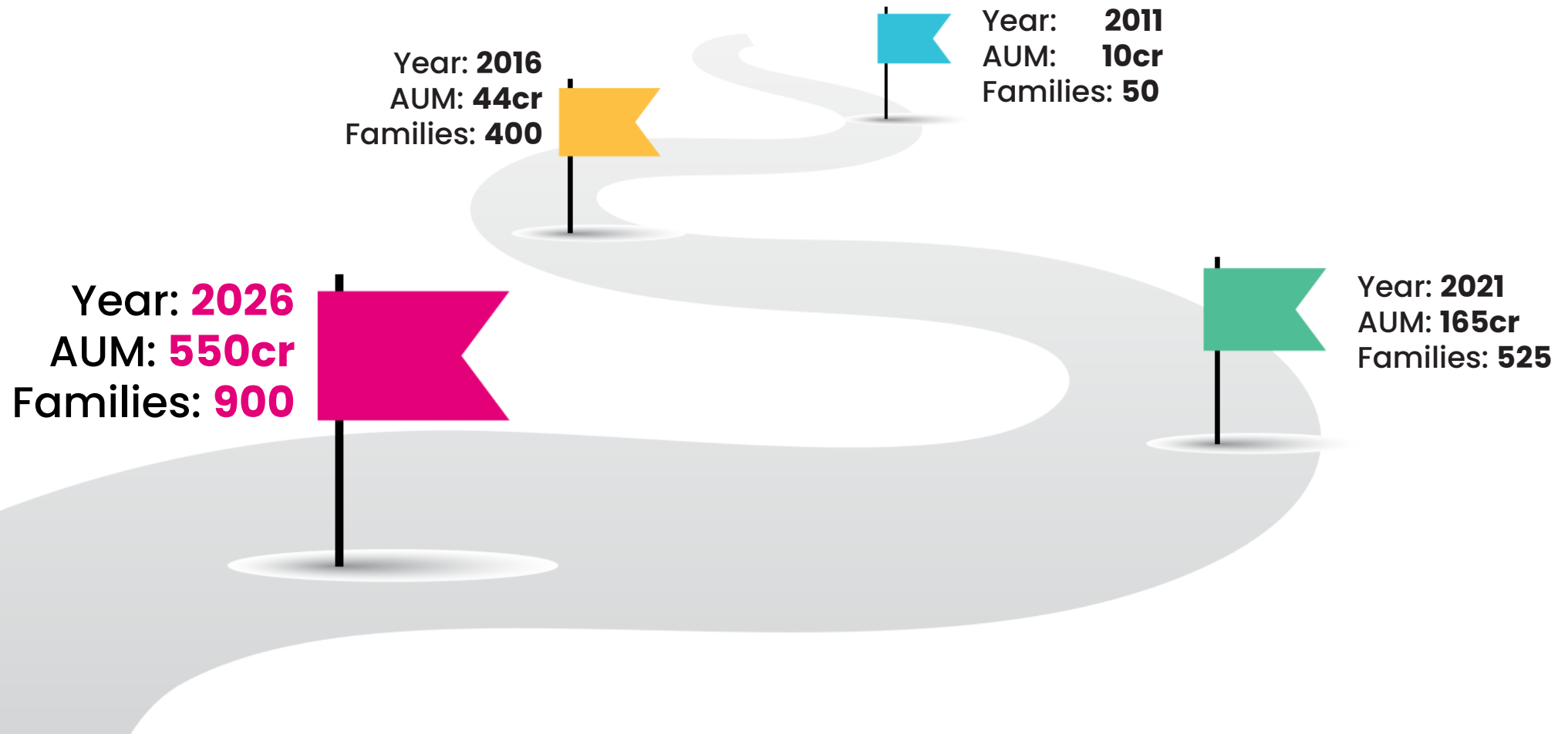
We truly believe that the money's greatest intrinsic value is its ability to give you control over your time. The ability to do what you want, when you want, with who you want, for as long as you want, is priceless.

Mission And Core Values.

- Educate clients so that they can make smart financial decisions.
- De-jargon the whole investment process by using simple but time tested frameworks.
- Do for clients portfolio what we would do for ourselves.
- Ensure confidentiality of clients data.
- Unbiased recommendations not based on distorted incentives.



Our Journey so far



- **44%** of our clients are women
- We empowered over **2000+** people on the path of financial literacy



Our Services



Investments

- Mutual Funds
- Direct Equity
- Portfolio Management Services
- Bonds and Fixed Deposits
- Alternate Investment Funds



Goal Based Solutions

- Retirement Solutions
- Child's future education planning
- Wealth Creation



Insurance

- Life
- Health
- General



Investor Awareness

- The Money Mart Mindset
- Corporate trainings
- Women centric awareness programmes



Meet Our Founders



Binoli Jain

Binoli has over 20 years of experience managing client portfolios in the Indian capital markets.

She's the "Chief Emotions Officer", as she specializes in understanding clients' emotions, deciphering profiles, and assisting in the selection of the right financial products.

She believes in two strong principles - wise asset allocation and investing with a conscience.



Kushal Shah

Kushal has worked in the financial services industry for over 16 years.

Kushal is an entrepreneur with expertise in insurance, finance, and investments, helping individuals and businesses make smarter financial decisions.

With a deep understanding of wealth creation, risk management, and financial discipline, he believes in balancing strategic investments with a fulfilling lifestyle.



Ankit Jain

With over a decade of experience in the mutual fund industry, Ankit brings deep market insight, strong leadership, and a people-first approach.

A Bachelor of Commerce graduate, he has worked with leading asset managers like DSP and PGIM, where he led sales teams and supported business growth.

Known for his hands-on style and strong distributor relationships, he blends strategic thinking with practical execution to create long-term value for clients and partners.

Meet the Team



Hitesh Govale



Dumpy Gangar



Atul Gohel



Harsh Salvi

Relationship Managers



Parin Vora



Nandini Karani



Parth Purohit



Pooja Jakhariya



Pooja Girhe



Divya Patel



Glazy Fernandes



Surendra Kumar

Operations Team



Tukaram Jadhav



Abhishek Khapane



Archana Mandavkar

Foot Soldiers



5 Promises by The Money Mart

**Bringing
order** to
your financial
life with
tailor-made
investments



**Ensuring
follow-up and
tracking** of your
investments with
regular reviews



Provide tools for your
financial education
through webinars and
informative sessions



Providing
financial
guidance so
that you
**avoid
emotional
decisions**

Anticipating
and **preparing
you for life
transitions**
ahead of time





Contact Us

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